

# essēnt'ial

Paper R-evolution



# Urbashion

Bags, backpacks and more

# Essentiality

/es·sen·zia·li·tá /

Vivere ogni giorno con rispetto verso le persone, la bellezza, la cultura e la natura. Per coglierne l'essenza.

*Living every day with respect for people, beauty, culture, and nature. To capture their essence.*

# Genuineness

/ge·nui·ni·tá /

La carta che appare senza forma si trasforma in prodotti resistenti, lavabili e bellissimi per il quotidiano.

*Paper that appears shapeless transforms into durable, washable, and beautiful everyday products.*

# Beauty

/bel·léz·za /

Forme pulite ed essenziali prendono vita dalla matericità: la bellezza della semplicità.

*Clean and essential forms come to life from the materiality: the beauty of simplicity.*

# Sustainability

/so·ste·ni·bi·li·tá /

Utilizzo di materie prime riciclate e certificate per ridurre l'impatto sull'ambiente.

*Using recycled and certified raw materials to reduce the environmental impact.*

# essēnt'ial

4

zaini-backpacks

---

16

borse e borsoni-bags and duffel bags

---

31

pochette e astucci-pochette and cases

---

43

stationery

---

51

accessories

---

61

bamboo scarves

---





**zaini-backpacks**

---







# Medium messenger

Realizzare e scegliere prodotti ecosostenibili è fondamentale per ridurre l'impatto sull'ambiente e in particolare la **carbon footprint** (l'impronta ecologica che le emissioni di gas serra compiono sull'atmosfera).

Ma a quanto ammontano le emissioni prodotte per realizzare questi prodotti?

Abbiamo chiesto a **Up2You** di realizzare un'analisi per misurare le emissioni di CO<sub>2</sub> associate al nostro zaino **Medium Messenger** confrontate con le emissioni di **CO<sub>2</sub>** associate ad uno **zaino standard** (realizzato in nylon o poliestere).

**Ecco i risultati:**

**- 97% delle emissioni di CO<sub>2</sub>  
rispetto a uno zaino standard sintetico!**

Up2You calculated the carbon footprint of our Medium Messenger, compared to the carbon footprint of a backpack made of nylon or polyester, here is the result: **-97% CO<sub>2</sub> EMISSIONS COMPARED TO A BACKPACK IN SYNTHETIC MATHERIAL!**

If all of the backpacks in Italy were Essent'ial, instead of synthetics, we would avoid million tons of CO<sub>2</sub> emissions, as much as 70.000 birches absorb in 100 years!



Per fare un esempio: se tutti gli zaini d'Italia invece di essere "standard" fossero Essent'ial, sarebbe come evitare di emettere **milioni di tonnellate di CO<sub>2</sub>**, tante quante ne assorbe una foresta di **70.000 betulle in 100 anni**.




## Medium messenger

Sz. 38 x 12,5 cm H: 53 cm

**Avana/Havana ES003588**

cellulose fiber

 washable paper



POWERED  
  
up2you



Sz. 38 x 12,5 cm H: 53 cm  
**Grigio/Grey ES003589**  
(cellulose fiber)



Sz. 38 x 12,5 cm H: 53 cm  
**Nero/Black ES003571**  
(cellulose fiber)



Sz. 38 x 12,5 cm H: 53 cm  
**Alga/Dark green ES003590**  
(cellulose fiber)



Sz. 38 x 12,5 cm H: 53 cm  
**Caffè/Brown ES003591**  
(cellulose fiber)



## Medium messenger office

---

Sz. 38 x 12,5 cm H: 53

### Avana/Havana ES004023

Cellulose fiber

 washable paper



Tasca interna / internal pocket



## Medium messenger office

---

Sz. 38 x 12,5 cm H: 53

### Nero/Black ES004024

Cellulose fiber

 washable paper



## Small messenger

Sz. 34 x 12 cm H: 46,5 cm

### Avana/Havana ES002216

cellulose fiber

 washable paper



Sz. 34 x 12 cm H: 46,5 cm  
**Grigio/Grey ES002218**  
(cellulose fiber)



Sz. 34 x 12 cm H: 46,5 cm  
**Nero/Black ES002217**  
(cellulose fiber)



Sz. 34 x 12 cm H: 46,5 cm  
**Alga/Dark green ES003369**  
(cellulose fiber)



Sz. 34 x 12 cm H: 46,5 cm  
**Caffè/Brown ES003370**  
(cellulose fiber)

## Messenger office

Sz. 43 x 31 cm H: 58 cm

**Nero/Black ES001735**

cellulose fiber

 washable paper



Tasca interna / internal pocket





Sz. 43 x 31 cm H: 58 cm

**Avana/Havana ES001733**

(cellulose fiber)





Sz. 43 x 31 cm H: 58 cm

**Grigio/Grey ES001734**

(cellulose fiber)





Sz. 43 x 31 cm H: 58 cm

**Alga /Dark green ES003371**

(cellulose fiber)





Sz. 43 x 31 cm H: 58 cm

**Caffè/Brown ES003372**

(cellulose fiber)





## Mini XL

Sz. 33 x 7,5 x H: 33,5 cm

### Avana / Havana ES003816

washable cellulose fiber

 washable paper



Sz. 33 x 7,5 x H: 33,5 cm

### Nero/Black ES003814

(cellulose fiber)



Sz. 33 x 7,5 x H: 33,5 cm

### Grigio/Grey ES003815

(cellulose fiber)



Sz. 33 x 7,5 x H: 33,5 cm

### Alga ES003975

(cellulose fiber)



Sz. 33 x 7,5 x H: 33,5 cm

### Caffè ES003976

(cellulose fiber)









## Size XL

Sz. 42 x 14 x H: 41,5 cm

### Avana/ Havana ES001109

cellulose fiber

 washable paper



Tasca interna / internal pocket



Sz. 42 x 14 x H: 41,5 cm

### Nero/Black ES001111

(cellulose fiber)



Sz. 42 x 14 x H: 41,5 cm

### Grigio/Grey ES001112

(cellulose fiber)



Sz. 42 x 14 x H: 41,5 cm

### Alga/ Dark Green ES003367

(cellulose fiber)



Sz. 42 x 14 x H: 41,5 cm

### Caffè/Brown ES003368

(cellulose fiber)

## Size XL office

Sz. 42 x 14 cm H: 41,5 cm

**Avana/Havana**  
**ES004021**

Cellulose fiber

 washable paper



Tasca interna / internal pocket



## Size XL office

Sz. 42 x 14 cm H: 41,5 cm

**Nero/Black**  
**ES004022**

Cellulose fiber

 washable paper







borse-borsoni

---






## Metropolitan Bag

Sz. 45,5 x 8 x H: 38,5 cm

**Avana/Havana**  
**ES003858**

washable cellulose fiber

 washable paper



Tasca interna / internal pocket



Sz. 45,5 x 8 x H: 38,5 cm

**Nero/Black**  
**ES003856**


(cellulose fiber)

## Il mini sacco borsa

Sz. 46 x 15 cm H: 30,5 cm

**Avana/Havana ES000914**

cellulose fiber

 washable paper



Tasca interna / internal pocket



Sz. 46 x 15 cm H: 30,5 cm  
**Grigio/Grey ES000915**  
(cellulose fiber)



Sz. 46 x 15 cm H: 30,5 cm  
**Nero/Black ES000943**  
(cellulose fiber)



Sz. 46 x 15 cm H: 30,5 cm  
**Alga/Dark green ES001898**  
(cellulose fiber)



Sz. 46 x 15 cm H: 30,5 cm  
**Caffè/Brown ES001899**  
(cellulose fiber)



# Il sacco borsa medio

Sz. 33 x 10 cm H: 37 cm

cellulose fiber

 washable paper





Sz. 33 x 10 cm H: 37 cm

**Avana/Havana ES001000**

(cellulose fiber)





Sz. 33 x 10 cm H: 37 cm

**Nero/Black ES001002**

(cellulose fiber)





Sz. 33 x 10 cm H: 37 cm

**Alga/Dark green ES003383**

(cellulose fiber)





Sz. 33 x 10 cm H: 37 cm

**Caffè/Brown ES003384**

(cellulose fiber)

## Il sacco borsa

Sz. 46 x 13,5 cm H: 47 cm

**Avana/Havana ES000604**

cellulose fiber

 washable paper



Tasca interna / internal pocket





Sz. 46 x 13,5 cm H: 47 cm  
**Grigio/Grey ES000605**  
(cellulose fiber)





Sz. 46 x 13,5 cm H: 47 cm  
**Nero/Black ES000942**  
(cellulose fiber)





Sz. 46 x 13,5 cm H: 47 cm  
**Alga/Dark green ES001896**  
(cellulose fiber)





Sz. 46 x 13,5 cm H: 47 cm  
**Caffè/Brown ES001897**  
(cellulose fiber)



## Easy Bag

Sz. 33 x 17 cm H: 44,5 cm

### Avana/Havana ES003997

Cellulose fiber

 washable paper





Sz. 33 x 17 cm H: 44,5 cm

### Nero/Black ES003998

(Cellulose fiber)





Sz. 33 x 17 cm H: 44,5 cm

### Alga ES003996

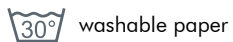
(Cellulose fiber)

## Size XXL

Sz. 41,5 x 25,5 x H: 32 cm

### Grigio/Grey ES001310

washable cellulose fiber



Tasca interna / internal pocket



Sz. 41,5 x 25,5 x H: 32 cm

### Avana/Havana ES001301

(cellulose fiber)



Sz. 41,5 x 25,5 x H: 32 cm

### Nero/Black ES001307

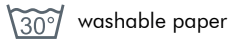
(cellulose fiber)

**Size XXXL**

Sz. 52 x 29,5 x H: 46 cm

**Nero/Black**  
**ES001308**

washable cellulose fiber



Sz. 52 x 29,5 x H: 46 cm

**Avana/Havana**  
**ES001302**

(cellulose fiber)



Sz. 52 x 29,5 x H: 46 cm

**Grigio/Grey**  
**ES001311**

(cellulose fiber)





## Zaino Tasca

Sz. 44 x 49,5 cm

**Canvas Ecrù/Canvas Ecrù ES003385**  
(canvas + cellulose fiber)



Sz. 44 x 49,5 cm

**Grigio/Grey ES003305**

(denim cotton + cellulose fiber)



Sz. 44 x 49,5 cm

**Nero/Black ES003306**

(denim cotton + cellulose fiber)



Sz. 44 x 49,5 cm

**Avana/Havana ES003307**

(denim cotton + cellulose fiber)








## Mini Bag - porta cellulare

Sz. 12 x H: 19,5 cm

**Avana/Havana**  
**ES003850**

washable cellulose fiber

 washable paper



Sz. 12 x H: 19,5 cm

**Nero/Black**  
**ES003852**  
(cellulose fiber)



Sz. 12 x H: 19,5 cm

**Grigio/Grey**  
**ES003851**  
(cellulose fiber)

## La borsettina

Sz. 24 x 15 cm

### Avana/Havana ES002795

cellulose fiber

 washable paper





Sz. 24 x 15 cm

### Grigio/Grey ES002796

(cellulose fiber)





Sz. 24 x 15 cm

### Nero/Black ES002794

(cellulose fiber)





Sz. 24 x 15 cm

### Alga/Dark green ES003386

(cellulose fiber)

42





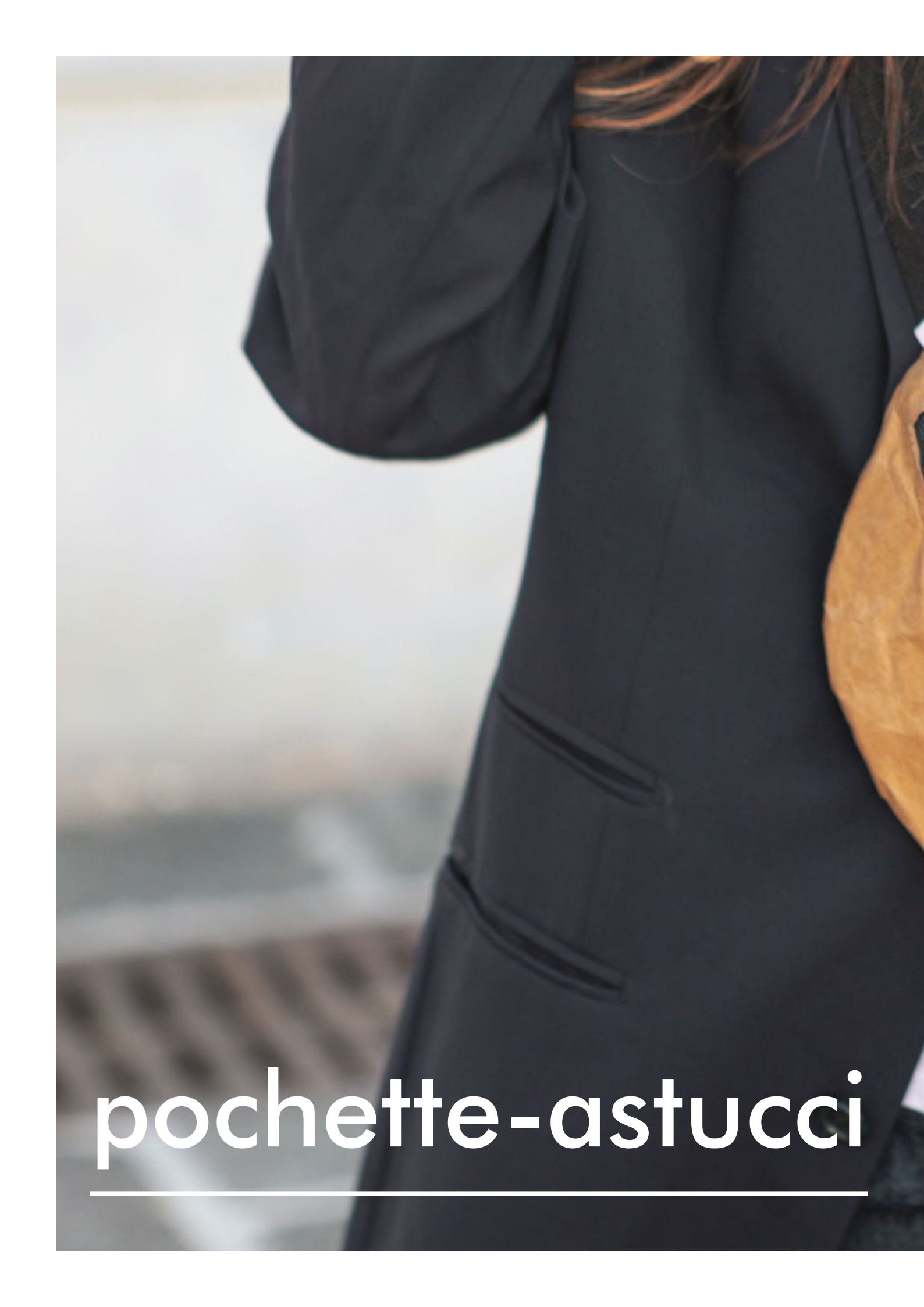
Sz. 24 x 15 cm

### Caffè/Brown ES003387

(cellulose fiber)







**pochette-astucci**

---



## Marsupio

Sz. 25 x 7,5 cm H: 15 cm



**Avana/Havana ES003970**

(Cellulose fiber)



**Nero/Black ES003971**

(Cellulose fiber)

## Marsupio Maxi

Sz. 37,5 x 10 cm H: 23 cm



**Avana/Havana ES004019**

(Cellulose fiber)



**Nero/Black ES004020**

(Cellulose fiber)





essent'ial

essent'ial®





## Size S

Sz. 19 x 7,5 x H: 11 cm

### Avana/Havana ES001097

washable cellulose fiber



washable paper



Sz. 19 x 7,5 x H: 11 cm

### Grigio/Grey ES001100

(cellulose fiber)



Sz. 19 x 7,5 x H: 11 cm

### Nero/Black ES001099

(cellulose fiber)





Sz. 19 x 7,5 x H: 11 cm

**Alga/Dark Green  
ES001914**

(cellulose fiber)



Sz. 19 x 7,5 x H: 11 cm

**Caffè/Brown  
ES001915**

(cellulose fiber)



washable surface

Sz 25,5 x 7,5 cm H. 14 cm

**Oro/Gold ES001783**

(resistant raffia paper)



washable surface

Sz 25,5 x 7,5 cm H. 14 cm

**Argento/Silver ES001784**

(resistant raffia paper)



## Size M

Sz. 25,5 x 7,5 x H: 14 cm

### Avana/Havana ES001101

washable cellulose fiber



Sz. 25,5 x 7,5 x H: 14 cm

### Grigio/Grey ES001104

(cellulose fiber)



Sz. 25,5 x 7,5 x H: 14 cm

### Nero/Black ES001103

(cellulose fiber)



Sz. 25,5 x 7,5 x H: 14 cm

### Alga/Dark Green ES001916

(cellulose fiber)



Sz. 25,5 x 7,5 x H: 14 cm

### Caffè/Brown ES001917

(cellulose fiber)





Sz. 25,5 x 7,5 x H: 14 cm

**Oro/Gold**  
**ES001783**

(resistant raffia paper)



Sz. 25,5 x 7,5 x H: 14 cm

**Caffè/Brown**  
**ES001784**

(resistant raffia paper)

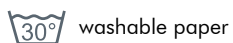


## Size L

Sz. 42,5 x 13 x H: 21 cm

### Avana/Havana ES001105

washable cellulose fiber



washable paper



Sz. 42,5 x 13 x H: 21 cm

### Grigio/Grey ES001108

(cellulose fiber)



Sz. 42,5 x 13 x H: 21 cm

### Nero/Black ES001107

(cellulose fiber)



Sz. 42,5 x 13 x H: 21 cm

### Alga/Dark Green ES001918

(cellulose fiber)



Sz. 42,5 x 13 x H: 21 cm

### Caffè/Brown ES001919

(cellulose fiber)




 washable surface

Sz. 42,5 x 13 cm H: 21 cm

**Oro/Gold ES001785**  
(resistant raffia paper)



 washable surface

Sz. 42,5 x 13 cm H: 21 cm

**Argento/Silver ES001786**  
(resistant raffia paper)



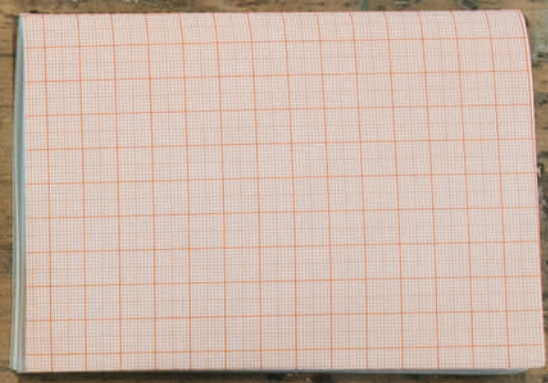


# stationery

---













## Memory Case

astuccio / case

Sz. 5,5 x H: 21 cm

**Avana/Havana**  
**ES003830**

washable cellulose fiber



washable paper



Sz. 5,5 x H: 21 cm

**Nero/Black**  
**ES003831**

(cellulose fiber)



Sz. 5,5 x H: 21 cm

**Grigio/Grey**  
**ES003832**

(cellulose fiber)

## Back to School Small

astuccio / case

Sz. 22x7 cm

**Avana/Havana**  
**ES001796**

washable cellulose fiber

 washable paper



Sz. 22x7 cm

**Nero/Black**  
**ES001798**

(cellulose fiber)



Sz. 22x7 cm

**Grigio/Grey**  
**ES001797**

(cellulose fiber)

## Back to School Medium

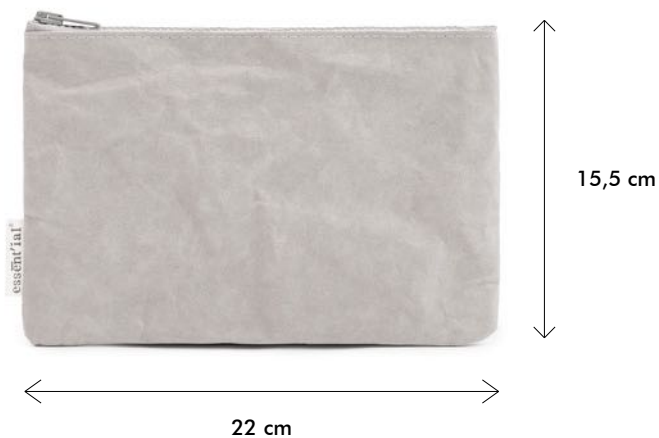
astuccio / case

Sz. 22 x 15,5 cm

**Grigio/Grey**  
**ES001800**

washable cellulose fiber

 washable paper



Sz. 22 x 15,5 cm

**Avana/Havana**  
**ES001799**

(cellulose fiber)



Sz. 22 x 15,5 cm

**Nero/Black**  
**ES001801**

(cellulose fiber)

# Back to School Large

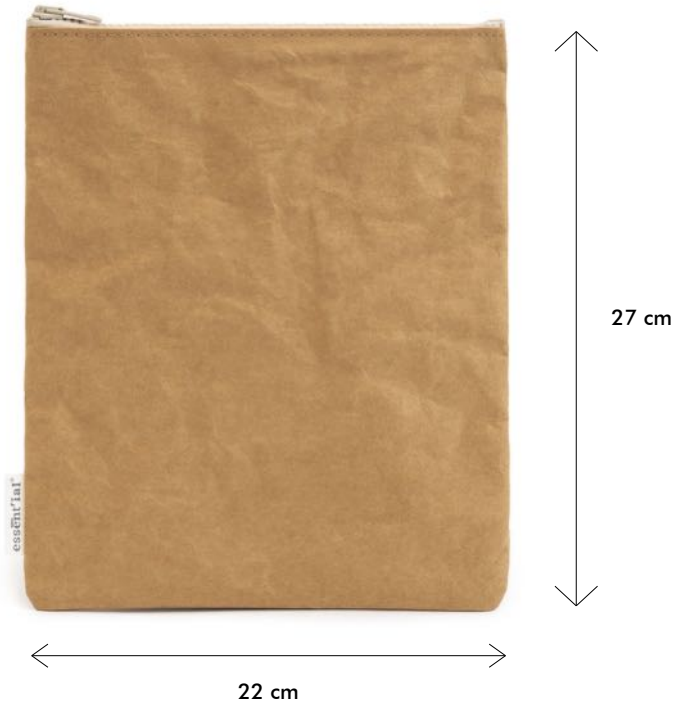
astuccio / case

Sz. 22 x 27 cm

## Avana/Havana ES001802

washable cellulose fiber

 washable paper



Sz. 22 x 27 cm

## Nero/Black ES001804

(cellulose fiber)



Sz. 22 x 27 cm

## Grigio/Grey ES001803

(cellulose fiber)




## Laptop Small

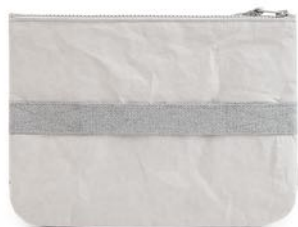
porta laptop / laptop case

Sz. 37 X 27,5 cm

**Grigio/Grey**  
**ES001790**

washable cellulose fiber

 washable paper



Sz. 37 X 27,5 cm

**Avana/Havana**  
**ES001789**

(cellulose fiber)



Sz. 37 X 27,5 cm

**Nero/Black**  
**ES001791**

(cellulose fiber)


## Laptop Large

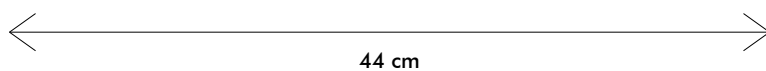
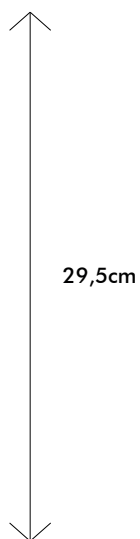
porta laptop / laptop case

Sz. 44 X 29,5 cm

### Avana/Havana ES001792

washable cellulose fiber

 washable paper



Sz. 44 X 29,5 cm

### Grigio/Grey ES001793

(cellulose fiber)



Sz. 44 X 29,5 cm

### Nero/Black ES001794

(cellulose fiber)





# accessori

---





essēnt'ial

essēnt'ial

## Porta Padel

Padel case

---

Sz. 30 x 5 x 52 cm

---

**Nero/ Black**

**ES004121**

cellulose fiber

 washable paper





## Wallet minimal

Sz. 12 x 9,5 cm (6 cm a formato chiuso) H: 1 cm

 washable paper

Pratico portafoglio-portacarte, può contenere un minimo di 6 carte + le banconote. Chiusura con elastico.  
Practical wallet-card holder. It can keeps minimum 6 cards + money. Closure with elastic band.



---

### Avana/Havana ES004009

(Cellulose fiber)



---

### Nero/Black ES004010

(Cellulose fiber)

## Money card

portamonete / wallet

Sz. 8 x 8 cm

 washable paper



---

### Avana/Havana ES004011

(Cellulose fiber)

---

### Nero/Black ES004012

(Cellulose fiber)

## Post card

---

Sz. 10 x 15 cm (7,5 cm a formato chiuso)

 washable paper

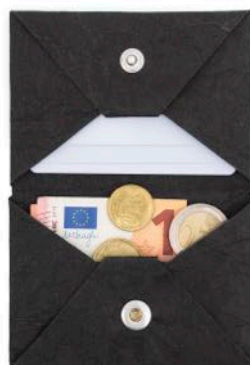
Pratico portafoglio-portacarte, può contenere un minimo di 6 carte, banconote e monete. Chiusura con bottone automatico.  
Practical wallet-card holder. It can keep minimum 6 cards, money and coins. Closure with button.



---

## Avana/Havana ES004013

(Cellulose fiber)



---

## Nero/Black ES004014

(Cellulose fiber)



## Money zip S

portafoglio / wallet

Sz. 11 x 11 cm

pack 5 pcs.

**Avana/Havana ES001724**

cellulose fiber

 washable paper



Sz. 11 x 11 cm

**Grigio/Grey ES001725**  
(cellulose fiber)



Sz. 11 x 11 cm

**Nero/Black ES001726**  
(cellulose fiber)

## Money zip M

portafoglio / wallet

Sz. 17 x 10 cm

pack 5 pcs.

**Avana/Havana ES001727**

cellulose fiber

 washable paper



Sz. 17 x 10 cm

**Nero/Black ES001729**

(cellulose fiber)



Sz. 17 x 10 cm

**Grigio/Grey ES001728**

(cellulose fiber)



## Money zip L

portafoglio / wallet

Sz. 22,5 x 11 cm  
pack 5 pcs.

### Avana/Havana ES001730

cellulose fiber

 washable paper





Sz. 22,5 x 11 cm

**Grigio/Grey ES001731**  
(cellulose fiber)





22,5 x 11 cm

**Nero/Black ES001732**  
(cellulose fiber)

## Cash card

portafoglio - portacarte / wallet - card holder

Sz. 11 x 8 cm  
pack 5 pcs.

**Nero/Black ES001692**

cellulose fiber

 washable paper



Sz. 11 x 8 cm

**Grigio/Grey ES001693**

(cellulose fiber)



Sz. 11 x 8 cm

**Avana/Havana ES001691**

(cellulose fiber)




## Multicard

portacarte / card holder

Sz. 11 x 8 cm  
pack 5 pcs.

**Avana/Havana ES001150**

 washable paper



Sz. 11 x 8 cm

**Grigio/Grey ES001152**  
(cellulose fiber)



Sz. 11 x 8 cm

**Nero/Black ES001153**  
(cellulose fiber)



## CASSETTINA PORTAFOGLI (ACQUISTARE SINGOLARMENTE)

Cod. ES CASS. PORTAFOGLI



ES001692 CASH CARD NERO	6
ES001693 CASH CARD GRIGIO	5
ES001691 CASH CARD AVANA	6
ES001153 MULTI CARD NERO	6
ES001152 MULTI CARD GRIGIO	5
ES001150 MULTI CARD AVANA	5

## CASSETTINA MONEY ZIP (ACQUISTARE SINGOLARMENTE)

Cod. ES CASS. MONEY ZIP



ES001726 MONEY ZIP SMALL NERO	2
ES001725 MONEY ZIP SMALL GRIGIO	1
ES001724 MONEY ZIP SMALL AVANA	2
ES001729 MONEY ZIP MEDIUM NERO	4
ES001728 MONEY ZIP MEDIUM GRIGIO	2
ES001727 MONEY ZIP SMALL AVANA	3
ES001732 MONEY ZIP LARGE NERO	2
ES001731 MONEY ZIP LARGE GRIGIO	1
ES001730 MONEY ZIP LARGE AVANA	2



**bamboo scarves**

---



Bamboo is a human-friendly and natural fiber. Bamboo's hollow structure gives outstanding transpiration, which gives pleasant freshness. This product is 100% biodegradable, hypoallergenic and UV rays protective.

Il bamboo è una fibra naturale. La struttura cava del bamboo consente una traspirazione naturale che dona una piacevole sensazione di freschezza. Questo prodotto è 100% biodegradabile, ipoallergenico e protegge dai raggi UV.



**Indaco/Indigo ES003499**  
(filato di bamboo/bamboo fabric)



**Carbone/Dark grey ES003500**  
(filato di bamboo/bamboo fabric)



**Carota nera/Pink ES003501**  
(filato di bamboo/bamboo fabric)



**Senape/Mustard ES003841**  
(filato di bamboo/bamboo fabric)



**Perù ES003842**  
(filato di bamboo/bamboo fabric)



**Pistacchio/Pistachio ES003843**  
(filato di bamboo/bamboo fabric)





Le Bamboo scarf sono fornite con la scatola in cartone avana. E' possibile acquistare un kit con espositore da 18 pz (incluso box espositore).

Bamboo Scarf is sold in an havana cardboard box. It is possible to buy a kit with 18 scarfs (with carton display included).

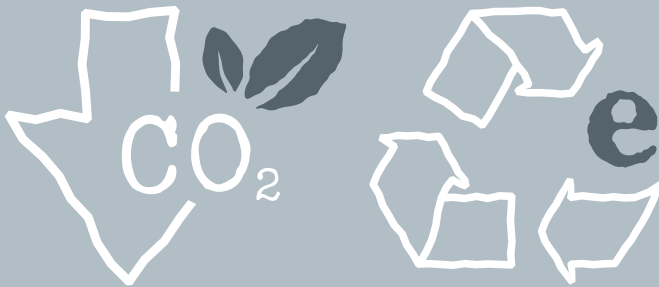








# Sustainable, BY NATURE.



Il rispetto per la natura è  
perseguito lungo tutta la filiera al  
fine di raggiungere una  
sostenibilità non solo ambientale  
ma anche economica e sociale.

*Respect for nature is pursued  
throughout the supply chain  
with the aim of achieving not only  
environmental, but also  
economic and social sustainability.*

CERTIFIED ENVIRONMENTAL  
MANAGEMENT SYSTEM

**CQY**  
CERTIQUALITY

UNI EN ISO 14001:2015



# essēnt'ial

Paper R-evolution

**Produced and distributed by:**

A.G.C. srl, Via Pintor, 15 - 41012 - Carpi (MO)  
Tel.: +39 059 664269 | Fax: +39 059 664845 | Mail: info@essent-ial.com

**f in** 

essent-ial.com

**MADE IN ITALY**