

## Essentiality

/es-sen-zi-a-li-tá/

Vivere ogni giorno con rispetto verso le persone, la bellezza, la cultura e la natura. Per coglierne l'essenza.

*Living every day with respect for people, beauty, culture, and nature. To capture their essence.*

## Beauty

/bel-léz-za/

Forme pulite ed essenziali prendono vita dalla matericità: la bellezza della semplicità.

*Clean and essential forms come to life from the materiality: the beauty of simplicity.*

## Genuineness

/ge-nui-ni-tá/

La carta che appare senza forma si trasforma in prodotti resistenti, lavabili e bellissimi per il quotidiano.

*Paper that appears shapeless transforms into durable, washable, and beautiful everyday products.*

## Sustainability

/so-s-te-ni-bi-li-tá/

Utilizzo di materie prime riciclate e certificate per ridurre l'impatto sull'ambiente.

*Using recycled and certified raw materials to reduce the environmental impact.*

MADE IN ITALY  
**essēnt'ial**  
Paper R-evolution

# 2024

# DOWN TOWN

## BAGS, BACKPACKS AND MORE

CERTIFIED ENVIRONMENTAL  
MANAGEMENT SYSTEM

**CQY**  
CERTIQUALITY

UNI EN ISO 14001:2015



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**essēnt'ial**  
Paper R-evolution

## Zai no Downtown

In washable cellulose fiber, internal pocket with zip closure, closure with hooks and shoulder straps in 100% regenerated cotton.

### Zai no Downtown nero/avana

Sz. 38 x H 41,5 cm

**Nero/Avana/Black/Havana E5003648**

cellulose fiber



### Zai no Downtown nero/al ga

Sz. 38 x H 41,5 cm

**Nero/Alga/Black/Dark Green E5003647**

cellulose fiber



## Borsa Downtown

In washable cellulose fiber, internal pocket with zip closure, snap button closure and adjustable shoulder strap in 100% regenerated cotton.

### Borsa Smal I Downtown nero/avana

Sz. 18 x 4,5 x H 15 cm

**Nero/Avana/Black/Havana E5003645**

cellulose fiber



### Borsa Smal I Downtown nero/al ga

Sz. 18 x 4,5 x H 15 cm

**Nero/Alga/Black/Dark Green E5003685**

cellulose fiber



### Borsa Large Downtown nero/avana

Sz. 23,5 x 6 x H 20 cm

**Nero/Avana/Black/Havana E5003646**

cellulose fiber



### Borsa Large Downtown nero/al ga

Sz. 23,5 x 6 x H 20 cm

**Nero/Alga/Black/Dark Green E5003686**

cellulose fiber

