

essent'ial
2024

Origins

Essent'ial was born in 2006 and is produced and distributed by A.G.C., a company founded in 1999 as an offset printing concern, which concentrates its fair for innovation and creation in the area of printing on extreme substrates such as canvas and unconventional materials. In line with its background, it brings its concern for environmental protection directly to bear in its daily production practices.

Eco Sustainability

A.G.C. continues its commitment to these principles with further improvement to its management practices, including consumption monitoring, the recycling of packaging materials, energy load reduction, controlled use of solvents, inks and raw materials, and the careful selection of suppliers and the use of strictly environment-friendly papers and fibres with FSC certification.

These sustainable, responsible practices enabled A.G.C. to win the well-earned Corporate Social Responsibility Award in 2007 and 2009 with the Essent'ial project, for its success in running a project to recycle waste raw materials on the one hand while at the same time creating jobs.

The company was a founder member of the Modena Socially Responsible Business Club. During the last few years, the product has been described with many adjectives, including ecodesign, eco-chic, thanks to its constant focus on eco-sustainability, with the use of recycled or recyclable materials.

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BAGS, BACKPACKS AND MORE

essent-ial.com

Produced and distributed by:
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Zai no Downtown

In washable cellulose fiber, internal pocket with zip closure, closure with hooks and shoulder straps in 100% regenerated cotton.

Zai no Downtown nero/avana

Sz. 38 x H 41,5 cm

Nero/Avana/Black/Havana E5003648

cellulose fiber

 washable paper




Zai no Downtown nero/al ga

Sz. 38 x H 41,5 cm

Nero/Alga/Black/Dark Green E5003647

cellulose fiber

 washable paper



Borsa Downtown

In washable cellulose fiber, internal pocket with zip closure, snap button closure and adjustable shoulder strap in 100% regenerated cotton.




Borsa Small I Downtown nero/avana

Sz. 18 x 4,5 x H 15 cm

Nero/Avana/Black/Havana E5003645

cellulose fiber

 washable paper




Borsa Small I Downtown nero/al ga

Sz. 18 x 4,5 x H 15 cm

Nero/Alga/Black/Dark Green E5003685

cellulose fiber

 washable paper




Borsa Large Downtown nero/avana

Sz. 23,5 x 6 x H 20 cm

Nero/Avana/Black/Havana E5003646

cellulose fiber

 washable paper



Borsa Large Downtown nero/al ga

Sz. 23,5 x 6 x H 20 cm

Nero/Alga/Black/Dark Green E5003686

cellulose fiber

 washable paper