

essēnt'ial

Paper R-evolution



Urbashion

Bags, backpacks and more

Essentiality

/es·sen·zia·li·tá /

Vivere ogni giorno con rispetto verso le persone, la bellezza, la cultura e la natura. Per coglierne l'essenza.

Living every day with respect for people, beauty, culture, and nature. To capture their essence.

Genuineness

/ge·nui·ni·tá /

La carta che appare senza forma si trasforma in prodotti resistenti, lavabili e bellissimi per il quotidiano.

Paper that appears shapeless transforms into durable, washable, and beautiful everyday products.

Beauty

/bel·léz·za /

Forme pulite ed essenziali prendono vita dalla matericità: la bellezza della semplicità.

Clean and essential forms come to life from the materiality: the beauty of simplicity.

Sustainability

/so·ste·ni·bi·li·tá /

Utilizzo di materie prime riciclate e certificate per ridurre l'impatto sull'ambiente.

Using recycled and certified raw materials to reduce the environmental impact.

essēnt'ial

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zaini-backpacks

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bamboo scarves



zaini-backpacks



Medium messenger

Realizzare e scegliere prodotti ecosostenibili è fondamentale per ridurre l'impatto sull'ambiente e in particolare la **carbon footprint** (l'impronta ecologica che le emissioni di gas serra compiono sull'atmosfera).

Ma a quanto ammontano le emissioni prodotte per realizzare questi prodotti?

Abbiamo chiesto a **Up2You** di realizzare un'analisi per misurare le emissioni di CO₂ associate al nostro zaino **Medium Messenger** confrontate con le emissioni di **CO₂** associate ad uno **zaino standard** (realizzato in nylon o poliestere).

Ecco i risultati:

**- 97% delle emissioni di CO₂
rispetto a uno zaino standard sintetico!**

Up2You calculated the carbon footprint of our Medium Messenger, compared to the carbon footprint of a backpack made of nylon or polyester, here is the result: **-97% CO₂ EMISSIONS COMPARED TO A BACKPACK IN SYNTHETIC MATERIAL!**

If all of the backpacks in Italy were Essential, instead of synthetics, we would avoid million tons of CO₂ emissions, as much as 70.000 birches absorb in 100 years!



Per fare un esempio: se tutti gli zaini d'Italia invece di essere "standard" fossero Essential, sarebbe come evitare di emettere **milioni di tonnellate di CO₂**, tante quante ne assorbe una foresta di **70.000 betulle in 100 anni**.




Medium messenger

Sz. 38 x 12,5 cm H: 53 cm

Avana/Havana ES003588

cellulose fiber

 washable paper



POWERED BY

U2U
up2you

53 cm

12,5 cm

38 cm





Sz. 38 x 12,5 cm H: 53 cm
Grigio/Grey ES003589
(cellulose fiber)





Sz. 38 x 12,5 cm H: 53 cm
Nero/Black ES003571
(cellulose fiber)





Sz. 38 x 12,5 cm H: 53 cm
Alga/Dark green ES003590
(cellulose fiber)





Sz. 38 x 12,5 cm H: 53 cm
Caffè/Brown ES003591
(cellulose fiber)

Messenger office

Sz. 43 x 31 cm H: 58 cm

Nero/Black ES001735

cellulose fiber

 washable paper



Tasca interna / internal pocket





Sz. 43 x 31 cm H: 58 cm

Avana/Havana ES001733
(cellulose fiber)





Sz. 43 x 31 cm H: 58 cm

Grigio/Grey ES001734
(cellulose fiber)





Sz. 43 x 31 cm H: 58 cm

Alga /Dark green ES003371
(cellulose fiber)





Sz. 43 x 31 cm H: 58 cm


Caffè/Brown ES003372
(cellulose fiber)

Small messenger

Sz. 34 x 12 cm H: 46,5 cm

Avana/Havana ES002216

cellulose fiber

 washable paper



Sz. 34 x 12 cm H: 46,5 cm
Grigio/Grey ES002218
(cellulose fiber)



Sz. 34 x 12 cm H: 46,5 cm
Nero/Black ES002217
(cellulose fiber)



Sz. 34 x 12 cm H: 46,5 cm
Alga/Dark green ES003369
(cellulose fiber)



Sz. 34 x 12 cm H: 46,5 cm
Caffè/Brown ES003370
(cellulose fiber)



Mini XL

Sz. 33 x 7,5 x H: 33,5 cm

Avana / Havana ES003816

washable cellulose fiber

 washable paper



Sz. 33 x 7,5 x H: 33,5 cm

Nero/Black ES003814

(cellulose fiber)



Sz. 33 x 7,5 x H: 33,5 cm

Grigio/Grey ES003815

(cellulose fiber)



Sz. 33 x 7,5 x H: 33,5 cm

Alga ES003975

(cellulose fiber)



Sz. 33 x 7,5 x H: 33,5 cm

Caffè ES003976

(cellulose fiber)





Size XL

Sz. 42 x 14 x H: 41,5 cm

Avana/ Havana ES001109

cellulose fiber

 washable paper



Tasca interna / internal pocket



Sz. 42 x 14 x H: 41,5 cm

Nero/Black ES001111

(cellulose fiber)



Sz. 42 x 14 x H: 41,5 cm

Grigio/Grey ES001112

(cellulose fiber)



Sz. 42 x 14 x H: 41,5 cm

Alga/ Dark Green ES003367

(cellulose fiber)



Sz. 42 x 14 x H: 41,5 cm

Caffè/Brown ES003368

(cellulose fiber)




borse-borsoni

Il mini sacco borsa

Sz. 46 x 15 cm H: 30,5 cm

Avana/Havana ES000914

cellulose fiber

 washable paper



Tasca interna / internal pocket



Sz. 46 x 15 cm H: 30,5 cm
Grigio/Grey ES000915
(cellulose fiber)



Sz. 46 x 15 cm H: 30,5 cm
Nero/Black ES000943
(cellulose fiber)



Sz. 46 x 15 cm H: 30,5 cm
Alga/Dark green ES001898
(cellulose fiber)



Sz. 46 x 15 cm H: 30,5 cm
Caffè/Brown ES001899
(cellulose fiber)

Il sacco borsa medio

Sz. 33 x 10 cm H: 37 cm

cellulose fiber

 washable paper



Sz. 33 x 10 cm H: 37 cm
Avana/Havana ES001000
(cellulose fiber)



Sz. 33 x 10 cm H: 37 cm
Nero/Black ES001002
(cellulose fiber)



Sz. 33 x 10 cm H: 37 cm
Alga/Dark green ES003383
(cellulose fiber)



Sz. 33 x 10 cm H: 37 cm
Caffè/Brown ES003384
(cellulose fiber)

Il sacco borsa

Sz. 46 x 13,5 cm H: 47 cm

Avana/Havana ES000604

cellulose fiber

 washable paper



Tasca interna / internal pocket





Sz. 46 x 13,5 cm H: 47 cm
Grigio/Grey ES000605
(cellulose fiber)





Sz. 46 x 13,5 cm H: 47 cm
Nero/Black ES000942
(cellulose fiber)





Sz. 46 x 13,5 cm H: 47 cm
Alga/Dark green ES001896
(cellulose fiber)





Sz. 46 x 13,5 cm H: 47 cm
Caffè/Brown ES001897
(cellulose fiber)

Easy Bag

Sz. 33 x 17 cm H: 44,5 cm

Avana/Havana ES003997

Cellulose fiber

 washable paper





Sz. 33 x 17 cm H: 44,5 cm

Nero/Black ES003998

(Cellulose fiber)





Sz. 33 x 17 cm H: 44,5 cm

Alga ES003996

(Cellulose fiber)

Size XXL

Sz. 41,5 x 25,5 x H: 32 cm

Grigio/Grey ES001310

washable cellulose fiber



washable paper



Tasca interna / internal pocket



Sz. 41,5 x 25,5 x H: 32 cm

Avana/Havana ES001301

(cellulose fiber)



Sz. 41,5 x 25,5 x H: 32 cm

Nero/Black ES001307

(cellulose fiber)

Size XXXL

Sz. 52 x 29,5 x H: 46 cm

Nero/Black ES001308

washable cellulose fiber

 washable paper



Sz. 52 x 29,5 x H: 46 cm

Avana/Havana ES001302

(cellulose fiber)



Sz. 52 x 29,5 x H: 46 cm

Grigio/Grey ES001311

(cellulose fiber)



Mini Bag - porta cellulare

Sz. 12 x H: 19,5 cm

Avana/Havana
ES003850

washable cellulose fiber

 washable paper



Sz. 12 x H: 19,5 cm

Nero/Black
ES003852
(cellulose fiber)



Sz. 12 x H: 19,5 cm

Grigio/Grey
ES003851
(cellulose fiber)

La borsettina

Sz. 24 x 15 cm

Avana/Havana ES002795

cellulose fiber

 washable paper





Sz. 24 x 15 cm

Grigio/Grey ES002796

(cellulose fiber)





Sz. 24 x 15 cm

Nero/Black ES002794

(cellulose fiber)





Sz. 24 x 15 cm

Alga/Dark green ES003386

(cellulose fiber)



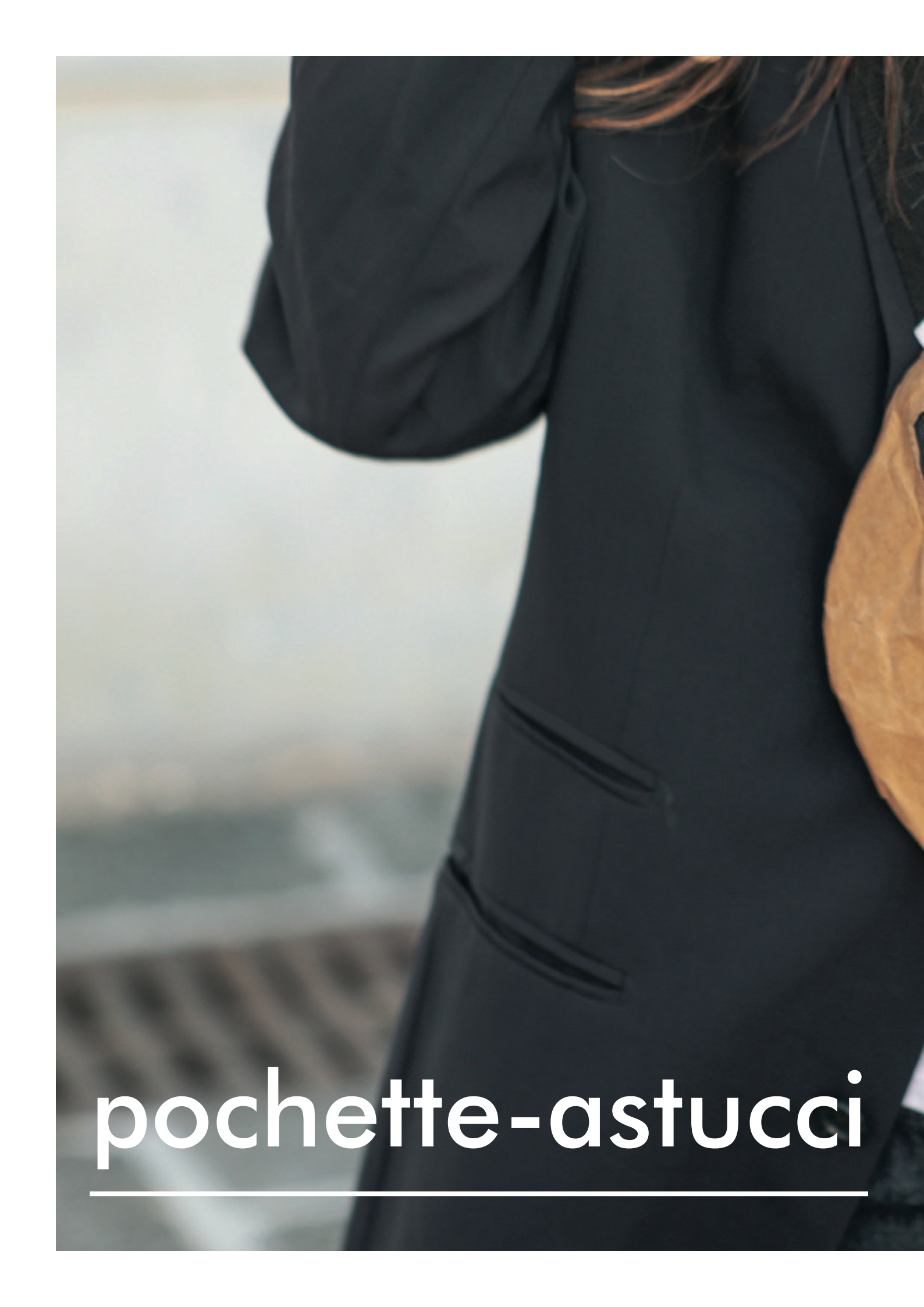


Sz. 24 x 15 cm

Caffè/Brown ES003387

(cellulose fiber)





pochette-astucci



Marsupio

Sz. 25 x 7,5 cm H: 15 cm



Avana/Havana ES003970

(Cellulose fiber)



Nero/Black ES003971

(Cellulose fiber)

Marsupio Maxi

Sz. 37,5 x 10 cm H: 23 cm



Avana/Havana ES004019

(Cellulose fiber)



Nero/Black ES004020

(Cellulose fiber)



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Size S

Sz. 19 x 7,5 x H: 11 cm

Avana/Havana ES001097

washable cellulose fiber



Sz. 19 x 7,5 x H: 11 cm

Grigio/Grey ES001100

(cellulose fiber)



Sz. 19 x 7,5 x H: 11 cm

Nero/Black ES001099

(cellulose fiber)



Sz. 19 x 7,5 x H: 11 cm

Alga/Dark Green
ES001914

(cellulose fiber)



Sz. 19 x 7,5 x H: 11 cm

Caffè/Brown
ES001915

(cellulose fiber)



washable surface

Sz 25,5 x 7,5 cm H. 14 cm

Oro/Gold ES001783
(resistant raffia paper)



washable surface

Sz 25,5 x 7,5 cm H. 14 cm

Argento/Silver ES001784
(resistant raffia paper)

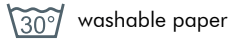


Size M

Sz. 25,5 x 7,5 x H: 14 cm

Avana/Havana ES001101

washable cellulose fiber



Sz. 25,5 x 7,5 x H: 14 cm

Grigio/Grey ES001104

(cellulose fiber)



Sz. 25,5 x 7,5 x H: 14 cm

Nero/Black ES001103

(cellulose fiber)



Sz. 25,5 x 7,5 x H: 14 cm

Alga/Dark Green ES001916

(cellulose fiber)



Sz. 25,5 x 7,5 x H: 14 cm

Caffè/Brown ES001917

(cellulose fiber)



Sz. 25,5 x 7,5 x H: 14 cm

Oro/Gold
ES001783

(resistant raffia paper)



Sz. 25,5 x 7,5 x H: 14 cm

Caffè/Brown
ES001784

(resistant raffia paper)



Size L

Sz. 42,5 x 13 x H: 21 cm

Avana/Havana ES001105

washable cellulose fiber

 washable paper



Sz. 42,5 x 13 x H: 21 cm

Grigio/Grey ES001108

(cellulose fiber)



Sz. 42,5 x 13 x H: 21 cm

Nero/Black ES001107

(cellulose fiber)



Sz. 42,5 x 13 x H: 21 cm

Alga/Dark Green ES001918

(cellulose fiber)




Sz. 42,5 x 13 x H: 21 cm

Caffè/Brown ES001919

(cellulose fiber)




 washable surface

Sz. 42,5 x 13 cm H: 21 cm

Oro/Gold ES001785
(resistant raffia paper)



 washable surface

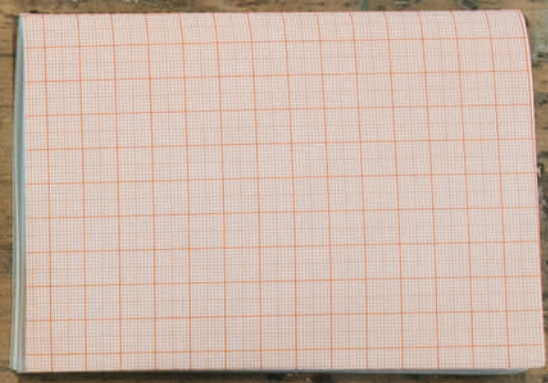
Sz. 42,5 x 13 cm H: 21 cm

Argento/Silver ES001786
(resistant raffia paper)



stationery







Memory Case

astuccio / case

Sz. 5,5 x H: 21 cm

Avana/Havana
ES003830

washable cellulose fiber



washable paper



Sz. 5,5 x H: 21 cm

Nero/Black
ES003831

(cellulose fiber)



Sz. 5,5 x H: 21 cm

Grigio/Grey
ES003832

(cellulose fiber)

Back to School Small

astuccio / case

Sz. 22x7 cm

Avana/Havana
ES001796

washable cellulose fiber

 washable paper



Sz. 22x7 cm

Nero/Black
ES001798

(cellulose fiber)



Sz. 22x7 cm

Grigio/Grey
ES001797

(cellulose fiber)


Back to School Medium

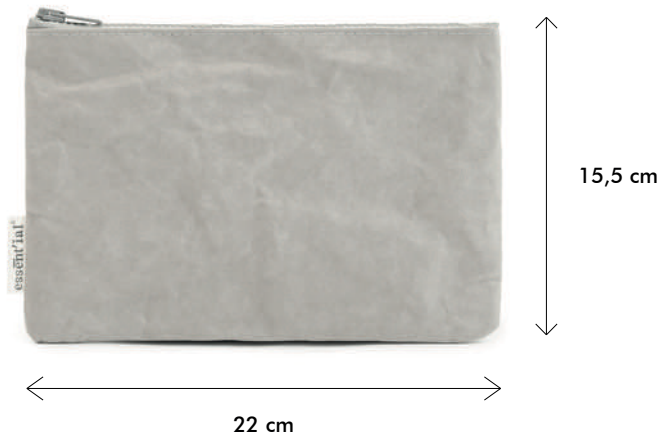
astuccio / case

Sz. 22 x 15,5 cm

Grigio/Grey
ES001800

washable cellulose fiber

 washable paper



Sz. 22 x 15,5 cm

Avana/Havana
ES001799

(cellulose fiber)



Sz. 22 x 15,5 cm

Nero/Black
ES001801

(cellulose fiber)

Back to School Large

astuccio / case

Sz. 22 x 27 cm

Avana/Havana ES001802

washable cellulose fiber

 washable paper



Sz. 22 x 27 cm

Nero/Black ES001804

(cellulose fiber)



Sz. 22 x 27 cm

Grigio/Grey ES001803

(cellulose fiber)


Laptop Small

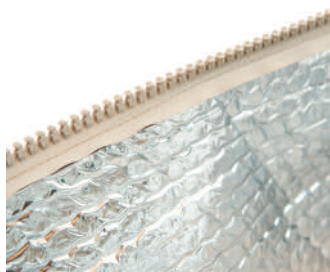
porta laptop / laptop case

Sz. 37 X 27,5 cm

Grigio/Grey
ES001790

washable cellulose fiber

 washable paper



Sz. 37 X 27,5 cm

Avana/Havana
ES001789

(cellulose fiber)



Sz. 37 X 27,5 cm

Nero/Black
ES001791

(cellulose fiber)


Laptop Large

porta laptop / laptop case

Sz. 44 X 29,5 cm

Avana/Havana ES001792

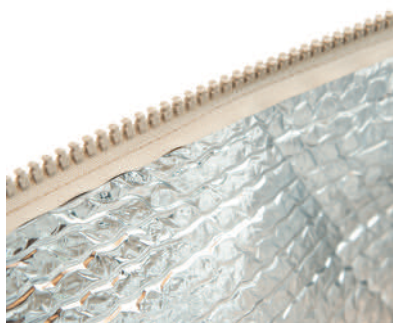
washable cellulose fiber

 washable paper



29,5cm

44 cm



Sz. 44 X 29,5 cm

Grigio/Grey ES001793

(cellulose fiber)



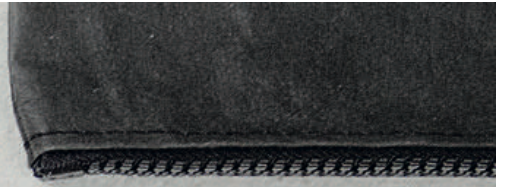
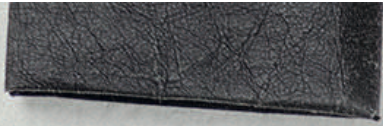
Sz. 44 X 29,5 cm

Nero/Black ES001794

(cellulose fiber)



accessori



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Porta Padel

Padel case

Sz.

Nero/ Black
ES004121

cellulose fiber

 washable paper



Wallet minimal

Sz. 12 x 9,5 cm (6 cm a formato chiuso) H: 1 cm

 washable paper

Pratico portafoglio-portacarte, può contenere un minimo di 6 carte + le banconote. Chiusura con elastico.
Practical wallet-card holder. It can keeps minimum 6 cards + money. Closure with elastic band.



Avana/Havana ES004009

(Cellulose fiber)



Nero/Black ES004010

(Cellulose fiber)

Money card

portamonete / wallet

Sz. 8 x 8 cm

 washable paper



Avana/Havana ES004011

(Cellulose fiber)

Nero/Black ES004012

(Cellulose fiber)



Post card

Sz. 10 x 15 cm (7,5 cm a formato chiuso)

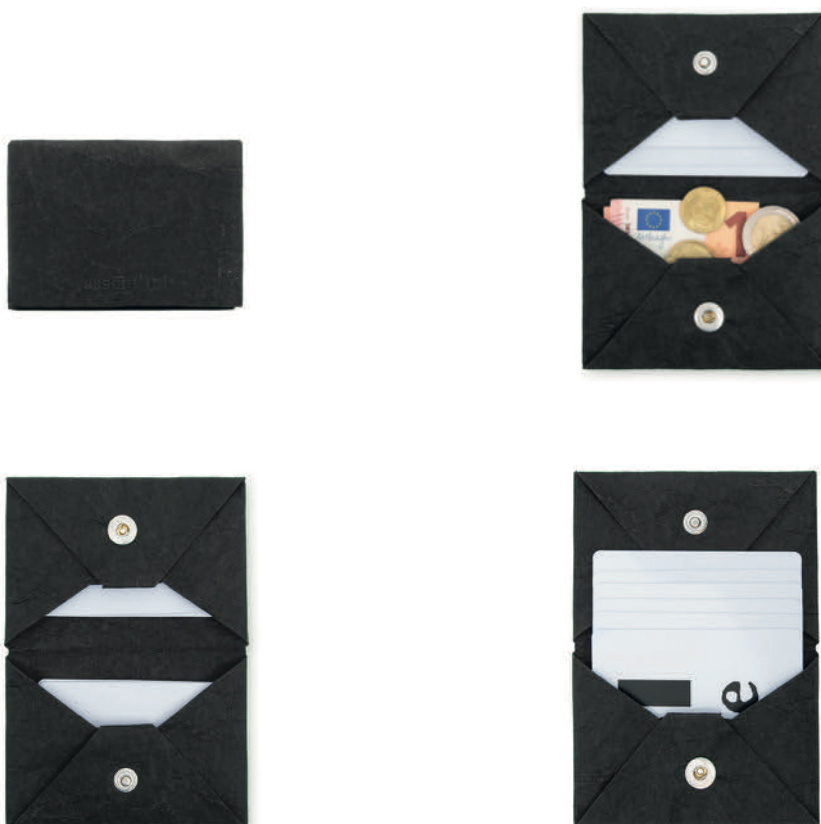
 washable paper

Pratico portafoglio-portacarte, può contenere un minimo di 6 carte, banconote e monete. Chiusura con bottone automatico.
Practical wallet-card holder. It can keeps minimum 6 cards, money and coins. Closure with button.



Avana/Havana ES004013

(Cellulose fiber)



Nero/Black ES004014

(Cellulose fiber)

Money zip S

portafoglio / wallet

Sz. 11 x 11 cm

pack 5 pcs.

Avana/Havana ES001724

cellulose fiber

 washable paper



Sz. 11 x 11 cm

Grigio/Grey ES001725
(cellulose fiber)



Sz. 11 x 11 cm

Nero/Black ES001726
(cellulose fiber)

Money zip M

portafoglio / wallet

Sz. 17 x 10 cm

pack 5 pcs.

Avana/Havana ES001727

cellulose fiber

 washable paper





Sz. 17 x 10 cm

Nero/Black ES001729

(cellulose fiber)





Sz. 17 x 10 cm

Grigio/Grey ES001728

(cellulose fiber)

Money zip L

portafoglio / wallet

Sz. 22,5 x 11 cm
pack 5 pcs.

Avana/Havana ES001730

cellulose fiber

 washable paper





Sz. 22,5 x 11 cm

Grigio/Grey ES001731
(cellulose fiber)





22,5 x 11 cm

Nero/Black ES001732
(cellulose fiber)

Cash card

portafoglio - portacarte / wallet - card holder

Sz. 11 x 8 cm
pack 5 pcs.

Nero/Black ES001692

cellulose fiber

 washable paper



Sz. 11 x 8 cm

Grigio/Grey ES001693

(cellulose fiber)



Sz. 11 x 8 cm

Avana/Havana ES001691

(cellulose fiber)




Multicard

portacarte / card holder

Sz. 11 x 8 cm
pack 5 pcs.

Avana/Havana ES001150

 washable paper



Sz. 11 x 8 cm

Grigio/Grey ES001152
(cellulose fiber)



Sz. 11 x 8 cm

Nero/Black ES001153
(cellulose fiber)

CASSETTINA PORTAFOGLI (ACQUISTARE SINGOLARMENTE)

Cod. ES CASS. PORTAFOGLI



ES001692 CASH CARD NERO	6
ES001693 CASH CARD GRIGIO	5
ES001691 CASH CARD AVANA	6
ES001153 MULTI CARD NERO	6
ES001152 MULTI CARD GRIGIO	5
ES001150 MULTI CARD AVANA	5

CASSETTINA MONEY ZIP (ACQUISTARE SINGOLARMENTE)

Cod. ES CASS. MONEY ZIP



ES001726 MONEY ZIP SMALL NERO	2
ES001725 MONEY ZIP SMALL GRIGIO	1
ES001724 MONEY ZIP SMALL AVANA	2
ES001729 MONEY ZIP MEDIUM NERO	4
ES001728 MONEY ZIP MEDIUM GRIGIO	2
ES001727 MONEY ZIP SMALL AVANA	3
ES001732 MONEY ZIP LARGE NERO	2
ES001731 MONEY ZIP LARGE GRIGIO	1
ES001730 MONEY ZIP LARGE AVANA	2



bamboo scarves



Bamboo is a human-friendly and natural fiber. Bamboo's hollow structure gives outstanding transpiration, which gives pleasant freshness. This product is 100% biodegradable, hypoallergenic and UV rays protective.

Il bamboo è una fibra naturale. La struttura cava del bamboo consente una traspirazione naturale che dona una piacevole sensazione di freschezza. Questo prodotto è 100% biodegradabile, ipoallergenico e protegge dai raggi UV.



Indaco/Indigo ES003499
(filato di bamboo/bamboo fabric)



Carbone/Dark grey ES003500
(filato di bamboo/bamboo fabric)



Carota nera/Pink ES003501
(filato di bamboo/bamboo fabric)



Senape/Mustard ES003841
(filato di bamboo/bamboo fabric)

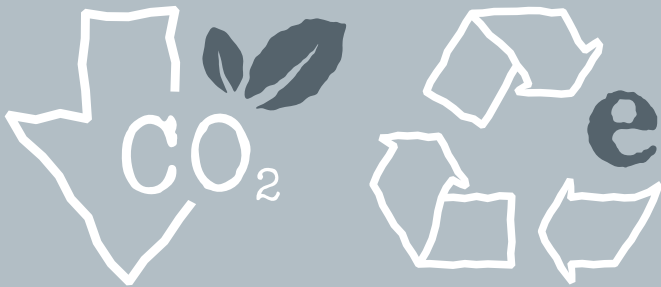


Perù ES003842
(filato di bamboo/bamboo fabric)



Pistacchio/Pistachio ES003843
(filato di bamboo/bamboo fabric)

Sustainable, **BY NATURE.**



Il rispetto per la natura è
perseguito lungo tutta la filiera al
fine di raggiungere una
sostenibilità non solo ambientale
ma anche economica e sociale.

*Respect for nature is pursued
throughout the supply chain
with the aim of achieving not only
environmental, but also
economic and social sustainability.*

CERTIFIED ENVIRONMENTAL
MANAGEMENT SYSTEM

CQY
CERTIQUALITY

UNI EN ISO 14001:2015



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Paper R-evolution

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